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Q.1. Fill in the blank

1) The C2C model facilitates the online transaction of goods & services between two consumers.

2) In C2B model, customer request a specific from the business

3) In E-commerce scope is business

4) electronic commerce means online selling and buying through internet.

5) electronic authentication is used to verify the identity of each person in an electronic transaction.

6) EDI is commonly used to apply applied to execution and settlement phase of trade cycle

7) order & delivery are recovery phase of trade cycle.

8) Invoice & payment are deposition phase of trade cycle.

9) warranty, services etc are activities.

10) EDI Stands for Electronic Data Interchange.

Q-2.

1) In E-commerce scope is local.

→ True

2) After sales services are the parts of settlement phase of trade cycle.

→ false.

3) E-commerce eliminates human errors & duplication of records.

→ false

4) In E-market, dialogue between customers and seller is possible.

→ True

5) Search comes under execution phase of trade cycle.

→ false.

6) The digital certificate is issued by certification authority.

→ True.

7) In encryption process, random text is converted into plain text.

→ True.

8) B2B model is ~~used to~~ pro commonly known as EDI.

→ false

9) password is ~~used to~~ provide from unauthorized access.

→ true

10) The process of ~~converting~~ the encrypted data into human readable format is called decryption.

→

Q.3.

1) which of the following is the part of the ~~four~~ main types of e-commerce.

→ B2B, B2C & C2B

2) which types of e-commerce focuses on ~~consumer~~ dealing with each other.

→ C2C

3) None of these is concerned with the buying and selling information, products and ~~services~~ over computer services communication networks.

→

- 4) Protocol allows a business application on the computer of one organization to communicate directly with the business application on the computer of another company.
- 5) Electronic exchange of business documents in a standard format is known as EDI.
- 6) The dimension of e-commerce that enables commerce across national boundaries is called global e-commerce.
- 7) Online marketing is basically a concept of online marketing & distributing of product and services over internet.
- 8) B2C e-commerce consists of the sale of products or services from a business to the general public.
- 9) Which of the following is not suitable for a B2C transaction?

→

Q.4. multiple

1) In business to consumer model customer identifies ~~a~~ need.

2) placing the order and purchase the goods with payments all these activities come under which phases of trade cycle.

→

3) EDI does not ~~require~~ printed order and reduce paper work

4) Encryption consist of two process encryption and decryption

5) social commerce is a subset of that involves social media like ~~and~~

Q.5.

1) Benefits of e-commerce are service oriented market, local search, service available for 24 hrs.

2) trade cycle consists of the following

3) execution & settlement phase of trade cycle consist of ~~search~~ & order.

4) Following are the advantage of e-commerce.

→

5) social commerce is the use of networking websites to promote and sell products and services such as.

→

Facebook